

West Sussex County Council

Proposed Executive Decision for **14 April 2022** call-in deadline **5 p.m. on 27 April 2022**

The following proposed decision has been endorsed by the Cabinet Member and will come into effect at the end of the call-in period unless the call-in procedure is activated.

Decision Title & Ref No:	Endorsement: Preparation of Design, Bognor Regis Esplanade Public Realm Improvements SSED01 22-23
Cabinet Member Responsible for Decision	Cabinet Member for Support Services and Economic Development
Electoral Divisions	Bognor Regis East; Bognor Regis West & Aldwick
Key Decision	Yes
Purpose	<p>The Arun Growth Deal is a joint commitment between Arun District Council (ADC) and West Sussex County Council (WSSCC) to focus partnership resource and investment on economic growth priorities, including the redevelopment of the Bognor Regis seafront, comprising of the Regis Centre site and the surrounding public realm improvement projects at Place St Maur and the Esplanade.</p> <p>The enhancement of the Esplanade supports the economic recovery of the coastal town, aligned with the Key Themes in the Economic Reset Plan (2020-24) and 'Our Council Plan' (2021-25). The scheme will help to address the challenges posed by the COVID-19 pandemic by promoting the visitor economy of the coastal town and will provide opportunities for the hospitality and events sector. Businesses, tourists, and residents will benefit from accessible community spaces and sustainable travel routes between the station, the town centre and the seafront.</p> <p>It is proposed that the County Council, in partnership with Arun District Council, takes forward the design of Bognor Regis Esplanade Public Realm Improvements that received positive feedback from an ADC public engagement exercise in February 2021.</p> <p>This report concerns the preparation of designs for the scheme. A further report will be published in due course concerning approval of the designed scheme and its funding.</p>
Decision	The Cabinet Member for Support Services and Economic Development, in consultation with the Cabinet Member for Finance and Property, has endorsed the preparation and commencement of design for the Bognor Regis Esplanade Public Realm Improvements scheme as set out in the report.

Interest and nature of interest declared	None
Service Contact	Nick Burrell, Strategic Manager (OPE and Growth), Place Services - Tel: 033 022 23881
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Background Papers	See report for details